

Story Ideas

Staycation Solutions

A weak Canadian dollar has many families looking for options closer to home for their next vacation. Blue Mountain Resort is a family getaway less than two hours drive from GTA with endless opportunities for fun.

Blue Mountain 75 Years Later

From a small ski hill to Ontario's only four-season mountain resort, Blue has come a long way from Jozo Weider's original vision in 1941.

Top 10 Most Instagramable Spots at Blue

You don't have to be a professional photographer when the views are this scenic. Discover the multitude of photo opportunities around the resort that you can't help but share.

Tween-Approved Family Fun

Despite a parent's best efforts, at some point our kids would rather be with their friends than on a holiday with their family. From downhill mountain biking to live music in the Village, there are many tween-friendly activities at Blue.

The Westin Trillium House, Blue Mountain

Discover a world of well-being where everything we do is designed to help you feel your best from awakening in our Westin Heavenly Bed®, nourishing yourself at Oliver & Bonacini Café Grill to taking in the local scenery with a guided run to help keep you moving during your stay.

Couples' Retreats

Need a little RRR (rest, relaxation and romance)? A retreat to Blue Mountain can rekindle that old flame with unique spa experiences like iWA's Ganban'yoku volcanic rock therapy or fine dining in one of the many Village restaurants.

All-in-One Friends Getaway

A one-stop shop for entertainment and activities for girls' retreats or the famous guys' weekend. Take in the attractions by day and Village entertainment at night.

A Unique Memory for Visiting Friends and Relatives

The picturesque, natural beauty of the Niagara Escarpment with endless activities and experiences... site seeing from the gondola and fun possibilities through Activity Central.