

Winter Happens Here.

Mild, wild or just your style.



It's Two Days of Fun on the Slopes!

Come share in the adventure
– with **Double Down**

You are a lucky recipient of the **2023/24 Double Down** which includes two (2), fully transferable 8-hour lift tickets, redeemable 7 days a week* during the 2023/24 winter season.

To:

From:

Double Down Redemption Instructions

Receiving your Double Down Ticket(s) from your Gift Giver:

1. Remind the gift giver to Share the Double Down ticket(s) from their ikonpass.com profile.
2. Once shared, you will receive an email from Ikon Pass with the Double Down ticket(s). Click "Claim Discount."
3. You will need to create an account on ikonpass.com, or if you already have an account, please log in.
4. Your Double Down tickets will automatically be added to your account.

To Redeem your Double Down Ticket(s):

1. Shared discounts will appear as a tab at the bottom right-hand side of your ikonpass.com account. Click the "Discount Available" tab.
2. A pop-up box will appear. Click on "Redeem Now" and then on "Redeem at Resort Website."
3. You will be taken to the bluemountain.ca site to continue the redemption. Click on "Redeem."
4. Choose a date within the Date Selector and click "Search Dates."
5. Select the correct age category [Adult (18+), Youth (5-17), Tyke (0-4), Senior (65+)].
6. Proceed through the checkout process.

Please note: A valid credit card is required to process the transaction; however, no charges will be processed on the card.

2023/24 Double Downs may also be redeemed by visiting any Guest Services location or open ticket window at Blue Mountain Resort. Please have the Double Down number and a piece of photo ID.

We look forward to seeing you on the slopes.

*Includes two fully transferable lift tickets, redeemable seven days a week and valid for eight hours from time of redemption. In core season, lift operations run daily from 9:00 AM to 9:00 PM, weather and conditions permitting. Limit of two Double Downs per Pass holder. Blackout dates apply. Tickets valid for the 23/24 season. Any unused tickets will be forfeited at the end of the season. Offer subject to availability and may change without notice.

Excludes access from Saturday, December 23, 2023 through to and including Sunday, December 31, 2023, and Saturday, February 17, 2024 through to and including Monday, February 19, 2024.

