

FOR IMMEDIATE RELEASE

Blue Mountain to Open Ontario's Longest Terrain Park

The Badlands Terrain Park Will Be Moved and Upgraded at Blue Mountain Resort this Season

BLUE MOUNTAINS, ON – November 21, 2017 — This summer marked the retirement of one of Ontario's last double chairlifts but with the dismantling of the Badlands chairlift, Blue Mountain Resort has moved forward with plans to upgrade their terrain park in a big way. The Park will be relocated to the Orchard and built as a top-to-bottom run making the Badlands the longest terrain park in Ontario.

"The longer terrain park will provide our riders with the ability to maximize their time in the park with more flow and variety than in previous years," says Mike Towers, Manager, Terrain and Bike Parks. "With the top-to-bottom run, riders can get in more hits per run than they ever could before and we can get more creative with features to provide a fresh approach to freestyle at Blue."

As a part of the overall update, Blue Mountain has partnered with Arena Snow Parks, a British Columbia-based company specializing in snow park design. The lead builder and project Manager working with Blue Mountain is Lucas Ouellette, who grew up riding on Ontario ski hills and is excited to bring Blue Mountain to the forefront of freestyle in the area. Plans for the park include features constructed with both traditional rails as well as impressive new elements made using just the snow.

"Our Blue Mountain Park builders are eager to work on designs that are changing the landscape of the industry in Canada. We are inspired by Arena Snow Parks' work on Holy Bowly at Sunshine Village and hope to incorporate a similar on-hill experience at Blue," notes Towers. "Terrain designers will also be using snow in innovative ways to introduce a flow of banks and bowls to the overall Blue terrain experience."

Blue Mountain's official opening day is still to be determined but the operation teams have a snowmaking strategy in place to support opening the new Badlands Terrain Park shortly after the lifts start turning. Updates and announcements regarding the Resort's opening day can be found at www.bluemountain.ca.

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About Blue Mountain Resort

Blue Mountain, Ontario's largest mountain resort is nestled on the shores of Georgian Bay, located 90 minutes north of Toronto. Blue Mountain has become the four-season destination of the North, visited by more than 1.5 million guests a year. Winter at the resort boasts 42 ski and snowboard trails enhanced by a world-class snowmaking system. Summer months offer the largest downhill mountain biking facility in Ontario, Monterra Golf course, Ridge Runner Mountain Coaster, Cascade Putting Course, Timber Challenge Ropes Course, Wind Rider Triple Zips and a private beach property among other seasonal attractions. Year-round the resort attracts visitors to more than 1,000 luxury accommodation units and 45 unique concept restaurants, bars and retail stores in our pedestrian Village. 53,000 square feet of state-of-the-art conference space caters year-round to corporate meeting groups. Blue Mountain is owned by Intrawest ULC. Visit www.bluemountain.ca for more information.

About Intrawest Resorts Holdings, Inc.

Intrawest is a North American mountain resort and adventure company, delivering distinctive vacation and travel experiences to its customers for over three decades. The Company wholly owns six four-

season mountain resorts with approximately 8,000 skiable acres and over 1,130 acres of land available for real estate development. Intrawest's mountain resorts are geographically diversified across most of North America's major ski regions, including the Eastern United States, the Rocky Mountains, and Canada. The Company also operates an adventure travel business, the cornerstone of which is Canadian Mountain Holidays, a leading heli-skiing adventure company in North America. Additionally, the Company operates a comprehensive real estate business through which it manages, markets and sells vacation club properties; manages condominium hotel properties; and sells and markets residential real estate. Intrawest Resorts Holdings, Inc. common stock is traded on the New York Stock Exchange (NYSE: SNOW). For more information, visit www.intrawest.com.