



FOR IMMEDIATE RELEASE

Blue Mountain Introduces Mountaintop Skating

Blue's Newest Attraction, Woodview Mountaintop Skating, is Scheduled to Open this Winter

BLUE MOUNTAINS, ON – October 17, 2017 — Blue Mountain Resort, a four-season destination in Ontario, will be host to another iconic Canadian winter pastime but with a unique twist. Crews are busy preparing to open Woodview Mountaintop Skating, a 1.1km skating path located at the top of the ski hill. More than a traditional skating experience, Woodview will feature an ice skate path that winds through a tree-covered trail that opens to a one-of-a-kind mountaintop view of Georgian Bay.

"We have offered skating on the Mill Pond in the Village for several seasons," notes Dan Skelton, President and COO of Blue Mountain Resort. "Many of our guests truly enjoy lacing up and getting on the ice as a part of their Blue Mountain getaway. We discovered a hidden opportunity at the top of the mountain where we could take an ice skating experience at Blue and literally elevate it."

Now much more than a ski or snowboard destination, the team at Blue has become very good at diversifying the Resort's winter offerings. Mountaintop skating will join the growing list of winter activities at Blue which includes the Ridge Runner Mountain Coaster, Hike N Tube, snowshoeing and Plunge! Aquatic Centre along with, of course, Ontario's largest skiable terrain.

The brand new ice skating path will be located between the top of the Orchard Express and Southern Comfort chairlifts. Blue's advanced snowmaking infrastructure will be essential in flooding the skate path and the team has invested in a new Zamboni to ensure a smooth and level 1.1km loop for skaters.

"There will be a skating hut at the top where guests can purchase tickets and rent storage lockers as well as skates," says, Adam McCutcheon, the Manager overseeing Blue's newest winter attraction. "Guests can park at the top of Blue Mountain or swap out their ski equipment for skate equipment and enjoy an all new on-hill experience."

Logistical planning and full development of the skate path will continue into the fall and the team at Blue is confident guests will love the new outdoor winter offering. "I envision an experience that includes skating with scenic views, both day and night, as well as a hilltop café to warm up in," adds Skelton. "But the first step is to get it open." Woodview Mountaintop Skating is scheduled to open January 2018 with a grand opening to be announced early in the ski season.

Details and hours of operation will be updated on Blue Mountain's website at www.bluemountain.ca.

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About Blue Mountain Resort

Blue Mountain, Ontario's largest mountain resort is nestled on the shores of Georgian Bay, located 90 minutes north of Toronto. Blue Mountain has become the four-season destination of the North, visited by more than 1.5 million guests a year. Winter at the resort boasts 42 ski and snowboard trails enhanced by a world-class snowmaking system. Summer months offer the largest downhill mountain biking facility in Ontario, Monterra Golf course, Ridge Runner Mountain Coaster, Cascade Putting Course, Timber Challenge Ropes Course, Wind Rider Triple Zips and a private beach property among other seasonal attractions. Year-round the resort attracts visitors to more than 1,000 luxury accommodation units and 45 unique concept restaurants, bars and retail stores in our pedestrian Village. 53,000 square feet of state-

of-the-art conference space caters year-round to corporate meeting groups. Blue Mountain is owned by Intrawest ULC. Visit www.bluemountain.ca for more information.

About Intrawest Resorts Holdings, Inc.

Intrawest is a North American mountain resort and adventure company, delivering distinctive vacation and travel experiences to its customers for over three decades. The Company wholly owns six four-season mountain resorts with approximately 8,000 skiable acres and over 1,130 acres of land available for real estate development. Intrawest's mountain resorts are geographically diversified across most of North America's major ski regions, including the Eastern United States, the Rocky Mountains, and Canada. The Company also operates an adventure travel business, the cornerstone of which is Canadian Mountain Holidays, a leading heli-skiing adventure company in North America. Additionally, the Company operates a comprehensive real estate business through which it manages, markets and sells vacation club properties; manages condominium hotel properties; and sells and markets residential real estate. Intrawest Resorts Holdings, Inc. common stock is traded on the New York Stock Exchange (NYSE: SNOW). For more information, visit www.intrawest.com.