



**FOR IMMEDIATE RELEASE**

**Media Contact:**

Tara Lovell  
Manager, Public Relations  
Blue Mountain Resort  
Tel: 705-445-0231 ext: 6052  
Email: [tlovell@bluemountain.ca](mailto:tlovell@bluemountain.ca)  
[www.bluemountain.ca](http://www.bluemountain.ca)

## **Monterra Golf Opens for the Season April 27**

**BLUE MOUNTAINS, ON – April 24, 2017** – The grounds crew at Monterra Golf, at Blue Mountain Resort, has been working hard to make sure the greens are in tip top condition for opening day this Thursday, April 27. With a damp start to spring, preparing the course for the first tee off has been a waiting game.

As of the 27<sup>th</sup>, Monterra will be open seven days a week. Monterra will be kicking off the season with a spring special of \$69 per player, per round. Pricing is applicable any day of the week until May 18<sup>th</sup> and includes the use of Monterra's GPS-enhanced golf carts. For more information or to reserve a tee time, golfers can visit [www.bluemountain.ca/golf](http://www.bluemountain.ca/golf) or phone 705-445-0231.

The opening of Monterra complements the resort-wide shift to green season activities. The Cascade Putting Course opened Easter weekend and will be available every weekend for guests along with the Woodlot Low Ropes and Ridge Runner Mountain Coaster. With the remaining summer attractions scheduled to open on Victoria Day Weekend, it won't be long until the green season is in full swing at Blue Mountain Resort.

-30-

### **About Monterra Golf**

Monterra is one of Ontario's most popular resort courses. Monterra, meaning "land at the bottom of the mountain," was designed by Tom McBroom and opened in 1989. This public, resort course has proven to be a formidable challenge for golfers from North America and abroad. A traditional links course, Monterra features rolling bent grass fairways, razorback mounding, and 84 bunkers, as well as ravines, creeks, seven lakes, and some spectacular elevated tee shots. Monterra offers a full-service golf shop, deli and bar, a practice area, and on-course sanctuary at the 5th, 10th and 15th tees. Visit [www.bluemountain.ca/golf](http://www.bluemountain.ca/golf) for more information.

### **About Blue Mountain Resort**

Blue Mountain, Ontario's largest mountain resort is nestled on the shores of Georgian Bay, located 90 minutes north of Toronto. Blue Mountain has become the four-season destination of the North, visited by more than 1.5 million guests a year. Winter at the resort boasts 42 ski and snowboard trails enhanced by a world-class snowmaking system. Summer months offer the

largest downhill mountain biking facility in Ontario, Monterra Golf course, Ridge Runner Mountain Coaster, Cascade Putting Course, Timber Challenge Ropes Course, Wind Rider Triple Zips and a private beach property among other seasonal attractions. Year-round the resort attracts visitors to more than 1,000 luxury accommodation units and 45 unique concept restaurants, bars and retail stores in our pedestrian Village. 37,500 square feet of state-of-the-art conference space caters year-round to corporate meeting groups. Blue Mountain is owned by Intrawest ULC. Visit [www.bluemountain.ca](http://www.bluemountain.ca) for more information.

**About Intrawest Resorts Holdings, Inc.**

Intrawest is a North American mountain resort and adventure company, delivering distinctive vacation and travel experiences to its customers for over three decades. The Company wholly owns six four-season mountain resorts with approximately 8,000 skiable acres and over 1,130 acres of land available for real estate development. Intrawest's mountain resorts are geographically diversified across most of North America's major ski regions, including the Eastern United States, the Rocky Mountains, and Canada. The Company also operates an adventure travel business, the cornerstone of which is Canadian Mountain Holidays, a leading heli-skiing adventure company in North America. Additionally, the Company operates a comprehensive real estate business through which it manages, markets and sells vacation club properties; manages condominium hotel properties; and sells and markets residential real estate. Intrawest Resorts Holdings, Inc. common stock is traded on the New York Stock Exchange (NYSE: SNOW). For more information, visit [www.intrawest.com](http://www.intrawest.com).