



**FOR IMMEDIATE RELEASE**

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**'The Tragically Hip – A National Celebration' Live in the Blue Mountain Village**

The Tragically Hip's August 20 show to be live-streamed in the heart of the Blue Mountain Village

**BLUE MOUNTAINS, ON – August 8, 2016** — Tragically Hip fans in Ontario's Georgian Triangle are invited to join in the celebrations at Blue Mountain Resort on August 20.

Blue Mountain is known for hosting festivals and events during the summer months. Many local artists and notable Canadian bands have played in the Village Plaza with great support from music lovers in the area as well as from guests visiting the Resort.

"In the Georgian Triangle, community members often have to travel to major cities to see bands as iconic as the Tragically Hip," states Tara Lovell, Manager of Public Relations at Blue Mountain Resort. "We are fortunate at Blue Mountain to have the resources and the venue to bring this event closer to home and we're looking forward to being a part of this pretty spectacular experience."

The Tragically Hip's *Man Machine Poem* tour will wrap in Kingston, Ontario on Saturday, August 20 and Blue Mountain Resort in partnership with Blue Mountain Village Association will be hosting a free public screening of CBC's live broadcast of the concert. A video wall will be set up in the Events Plaza at the main stage with the concert starting at 8:30pm.

Blue Mountain is expecting a large crowd for the event and we suggest coming early and parking at either lot #1 or #3. "We know we have a community of music enthusiasts," says Patti Kendall, Director Marketing and Events for the Blue Mountain Village. "The Tragically Hip is one of the most notable bands in Canadian music and in an area that is passionate about home-grown talent, we know we'll see quite a turn-out."

What: CBC & The Tragically Hip Present: The Tragically Hip – A National Celebration

Where: Blue Mountain Village Plaza

When: Saturday, August 20, 8:00 – 11:30 p.m.

For more information, please email [info@bluemountain.ca](mailto:info@bluemountain.ca) or check Blue Mountain's social media pages @bluemtnresort.

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**About Blue Mountain Resort**

Blue Mountain, Ontario's largest mountain resort is nestled on the shores of Georgian Bay, located 90 minutes north of Toronto. Blue Mountain has become the four-season destination of the North, visited by more than 1.5 million guests a year. Winter at the resort boasts 42 ski and snowboard trails enhanced by a world-class snowmaking system. Summer months offer the largest downhill mountain biking facility in Ontario, Monterra Golf course, Ridge Runner Mountain Coaster, Cascade Putting Course, Timber

Challenge Ropes Course, Wind Rider Triple Zips and a private beach property among other seasonal attractions. Year-round the resort attracts visitors to more than 1,000 luxury accommodation units and 45 unique concept restaurants, bars and retail stores in our pedestrian Village. 53,000 square feet of state-of-the-art conference space caters year-round to corporate meeting groups. Blue Mountain is owned by Intrawest ULC. Visit [www.bluemountain.ca](http://www.bluemountain.ca) for more information.

#### **About Intrawest Resorts Holdings, Inc.**

Intrawest is a North American mountain resort and adventure company, delivering distinctive vacation and travel experiences to its customers for over three decades. The Company wholly owns six four-season mountain resorts with approximately 8,000 skiable acres and over 1,130 acres of land available for real estate development. Intrawest's mountain resorts are geographically diversified across most of North America's major ski regions, including the Eastern United States, the Rocky Mountains, and Canada. The Company also operates an adventure travel business, the cornerstone of which is Canadian Mountain Holidays, a leading heli-skiing adventure company in North America. Additionally, the Company operates a comprehensive real estate business through which it manages, markets and sells vacation club properties; manages condominium hotel properties; and sells and markets residential real estate. Intrawest Resorts Holdings, Inc. common stock is traded on the New York Stock Exchange (NYSE: SNOW). For more information, visit [www.intrawest.com](http://www.intrawest.com).

#### **About Blue Mountain Village**

The Blue Mountain Village is located between Collingwood and Thornbury in the Town of The Blue Mountains, at the foot of the Niagara Escarpment along the shores of Georgian Bay. Pedestrian streets framed with turn of the century Ontario architecture are full of life and decoration. With a wide variety of family activities including the Mountain Roller Coaster, New high and low ropes courses, 18 hole putting course, climbing wall plus for shopping, dining and world class accommodations, the Village is an exciting four-season destination.

There's ALWAYS something to do at BLUE. For full event information and calendar, please visit [www.bluemountainvillage.ca](http://www.bluemountainvillage.ca).