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**Media Advisory: Grand Re-Opening of the New Mill Pond**

**BLUE MOUNTAINS, ON – May 16, 2016** – Members of the media are invited to attend a ribbon cutting ceremony at The Mill Pond Activity Centre and Playground located in the Blue Mountain Village on Wednesday, May 18, 2016 at 9:00 a.m.

<b>What</b>	<p>Now owned and operated by Blue Mountain Resorts, the Mill Pond Activity Centre will celebrate its re-opening with a ribbon cutting and free access to paddling activities for media and guests. The celebrations also include the opening of the brand new Mill Pond Playground built by Canadian company, Earthscape. The design of the new playground is inspired by the natural elements of the Blue Mountains area.</p> <ul style="list-style-type: none"><li>- Photo opportunity as Andrew Siegwart, Blue Mountain Village Association President, cuts the official opening ribbon.</li><li>- Listen to remarks from Andrew Siegwart</li><li>- Capture photos of children trying the new Mill Pond Playground</li><li>- Free trial for media and guests of activities at the Mill Pond Activity Centre</li></ul>
<b>When &amp; Where</b>	<p>Media are requested to assemble on the docks at the Mill Pond Activity Centre for 9:00 a.m.</p> <p>Andrew Siegwart will cut the ribbon at 9:15 a.m. sharp.</p> <p>The docks are located on the Mill Pond behind the Westin hotel, in front of The North Face store.</p>
<b>Who</b>	<p>Andrew Siegwart, President of the Blue Mountain Village Association.</p> <p>Formal remarks will be made on the docks.</p> <p>Photo opportunities will be available throughout the ribbon cutting event with interview opportunities immediately following.</p>

**About Blue Mountain Resort**

Blue Mountain, Ontario's largest mountain resort is nestled on the shores of Georgian Bay, located 90 minutes north of Toronto. Blue Mountain has become the four-season destination of the North, visited by more than 1.5 million guests a year. Winter at the resort boasts 42 ski and snowboard trails enhanced by a world-class snowmaking system. Summer months offer the largest downhill mountain biking facility in Ontario, Monterra Golf course, Ridge Runner Mountain Coaster, Cascade Putting Course, Timber Challenge Ropes Course, Wind Rider Triple Zips and a private beach property among other seasonal attractions. Year-round the resort attracts visitors to more than 1,000 luxury accommodation units and 45 unique concept restaurants, bars and retail stores in our pedestrian Village. 53,000 square feet of state-of-the-art conference space caters year-round to corporate meeting groups. Blue Mountain is owned by Intrawest ULC. Visit [www.bluemountain.ca](http://www.bluemountain.ca) for more information.

**About Blue Mountain Village**

The Blue Mountain Village is located between Collingwood and Thornbury in the Town of The Blue Mountains, at the foot of the Niagara Escarpment along the shores of Georgian Bay. Pedestrian streets framed with turn of the century Ontario architecture are full of life and decoration. With a wide variety of family activities including the Mountain Roller Coaster, New high and low ropes courses, 18 hole putting course, climbing wall plus for shopping, dining and world class accommodations, the Village is an exciting four-season destination.

There's ALWAYS something to do at BLUE. For full event information and calendar, please visit [www.bluemountainvillage.ca](http://www.bluemountainvillage.ca).